



## MEMORANDUM

**To: Members of the Rappahannock-Rapidan Regional Commission**  
**From: Patrick L. Mauney, Executive Director**  
**Date: August 17, 2021**  
**Subject: RRRC Application to PATH Foundation for continuation of funding for Regional Transportation Collaborative**

Over the past two years, RRRC staff has presented the Commission with information related to funding changes to the regional mobility management program. In 2020, the PATH Foundation awarded \$150,000 to the Commission to expand mobility services under the Regional Transportation Collaborative (RTC) and to formalize partnerships between volunteer driver programs, service providers, and community stakeholders.

The RTC model serves as an “umbrella structure,” or over-arching entity to provide the foundation necessary to support significant changes in the provision of mobility services/solutions including planning to account for state-wide/national programs, federal allocation changes, implementation of paid transportation models, integration of private provider supports and public transit services. Through the RTC members/partners are able to access:

- Resource Leveraging & Allocation
- Strategic & Long-Term Planning
- Service & Project Operations
- Funding Sourcing & Grant Writing
- Communication Management
- Data Collection & Analysis

The collaborative structure allows for partners to leverage and share resources, giving into and taking from the collaborative as needs arise and change. This design allows for programs to participate at the level they are able at any given time, and encourages a flexible partnership process. This flexibility increases the ability for non-traditional stakeholders to participate.

Implementation of the Regional Transportation Collaborative model has involved coordination with partners at RRCS-AAA, VolTran, Rapp at Home, LOWLINC, Aging Together, Virginia Regional Transit, school systems, hospitals and free clinics in the region, among other organizations. In addition to the base funding for the FAMS Call Center received via the DRPT 5310 grant program, staff has also been successful in leveraging an additional \$55,000 for RTC partners through the AARP Community Challenge and LOEB Foundation grants.

This year's request for \$190,000 reflects a 21% increase from the amount awarded in 2020 based on direction from PATH Foundation staff. The primary use of funds will support:

- Collaboration & Public Outreach
- Volunteer Coordination & Recruitment
- Program Coordination & Funding Loss Mitigation
- Strategic Planning for RTC organizations to support growth strategies

Staff will be available to answer any questions related to this request. Additional background information can also be found at <https://www.regionalcollaborative.com>.

**REQUESTED ACTION:** Approval of application to PATH Foundation for continuation of funding to support Regional Transportation Collaborative partnership